



**SharePoint**

## Sharepoint websites created by IOTAP

### Cartagena - [www.cartagena.no](http://www.cartagena.no)

The company was created in 1992, and is currently residing in central Oslo. Cartagena is a top IT solutions and services company in Norway. Cartagena delivers IT-products and services to small and medium business. Cartagena also partnered with products such as Watch Guard, Visma and offers extensive technical competence on product ranges.

#### **Business Need:**

Cartagena's existing site was developed in ASP an older web technology. They want to change this to a modern CMS solution so that the content can be edited by non-technical staff.

- Cartagena's non technical staff should be able to edit content and change images without any hassle.
- They should be able to introduce new links and menus to the site without intervention of technical person.
- Technology used should be modern and flexible.

#### **Solution:**

IOTAP provided Cartagena with a web CMS solution based on SharePoint. The technical capabilities of SharePoint satisfied all the business needs of Cartagena and also provided the following additional benefits

- Powerful search
- Integrated security
- Dynamic product menu

### BB Car Rental - <http://www.barumbilutleie.no/>

Barum Bilutleie is a leading rental car supplier in Norway. : Barum Bilutleie rents all type of high end model cars and mini buses for a kilometer based price.

#### **Business Need:**

Barum Bilutleie had an existing site developed in flash. They wanted to change this to CMS solution as the rental rate of cars varies often and changing flash content was a cumbersome affair.

- Barum Bilutleie administrative staff should be able to edit prices without any hassle.
- They should be able to add/edit content, add promotions and add new car models without intervention of technical person.

#### **Solution:**

IOTAP offered them web CMS solution based on SharePoint. The solution provided the following benefits

- With just two days of training users were able to create their own content and modify rates at will.
- Car details were stored in Sharepoint list so editing them was as easy as editing a excel spread sheet.

## Commonwealth Business Council (CBC) - [www.cbglobal.org](http://www.cbglobal.org)

The Commonwealth Business Council (CBC) was established by the Commonwealth Heads of Government Meeting in October 1997 to involve the private sector in the promotion of trade and investment.

It acts as a bridge for co-operation between business and government, helping to remove barriers to trade, and mobilise investment into Commonwealth countries. Today they also address the following challenges, working in partnership with Commonwealth governments and the private sector. Many Commonwealth countries offer good investment opportunities but suffer from popular misconceptions, uneven media coverage and failure to promote their economic strengths to important external audiences.

### **Business Need:**

CBC had an immediate problem with its web site which needed to be fixed, but wanted to use this opportunity to have a long term strategy in place.

CBC wanted a web portal which allowed dynamic relationships between various entities like events, country, business segments etc.

CBC also wants their staff to have the facility of updating content on the web site

CBC also wished to use IT to create public awareness about its offerings and as a communication medium to general public, customers, suppliers and other business contacts.

CBC also wished to use IT in event management and as a common medium that allow different people to collaborate more effectively

CBC also desired to use their asset base of content to be actively marketed.

### **Solution:**

IOTAP has created a customized Sharepoint website for CBC and is now creating a repository of all of CBC content. Following are the highlights of the solution

- Public user registration
- Selling CBC publications online
- Interlinked content
- Document security
- Business process workflow for content approval
- Event photo gallery and slide show
- Highlight specific content
- Advanced library search

## Green Oorja - [www.greenoorja.com](http://www.greenoorja.com)

The Green Oorja Initiative is a programme set up by the Commonwealth Business Council. This initiative is a multi-country collaborative effort of Governments, Industry and Academia to promote development of alternative/clean energy technologies and energy conservation techniques in India.

### **Business Need:**

As CBC already had a web platform setup in Sharepoint they were well aware of the benefits Sharepoint provides and wanted to leverage the platform for the Green Oorja website.

**Solution:**

IOTAP created a Sharepoint WCMS website for Green Oorja initiative that allows non technical staff to add/edit content from just a browser interface.

**LogiCRM** - [www.logiCRM.com](http://www.logiCRM.com)

LogiCRM is a Customer Relationship Management provider based out of UK. LogiCRM is a proven, successful, hands-on business and technical consultancy, focusing on the finance and banking industries.

**Business Need:**

LogiCRM wanted their website to be based on a CMS solution for easy content edition.

**Solution:**

IOTAP offered them web CMS solution based on SharePoint. The solution provided the following benefits

- LogiCRM staffs were able to manage content from just a browser interface.
- WYSWIG editor allowed formatting to be applied to content without the users having to know HTML.